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How does it works?









### Presentation

We are people who care about the craft realities of our country, giving voice to the stories of people who are passionate about spread their values of creative, manual work and slow production from generation to generation.

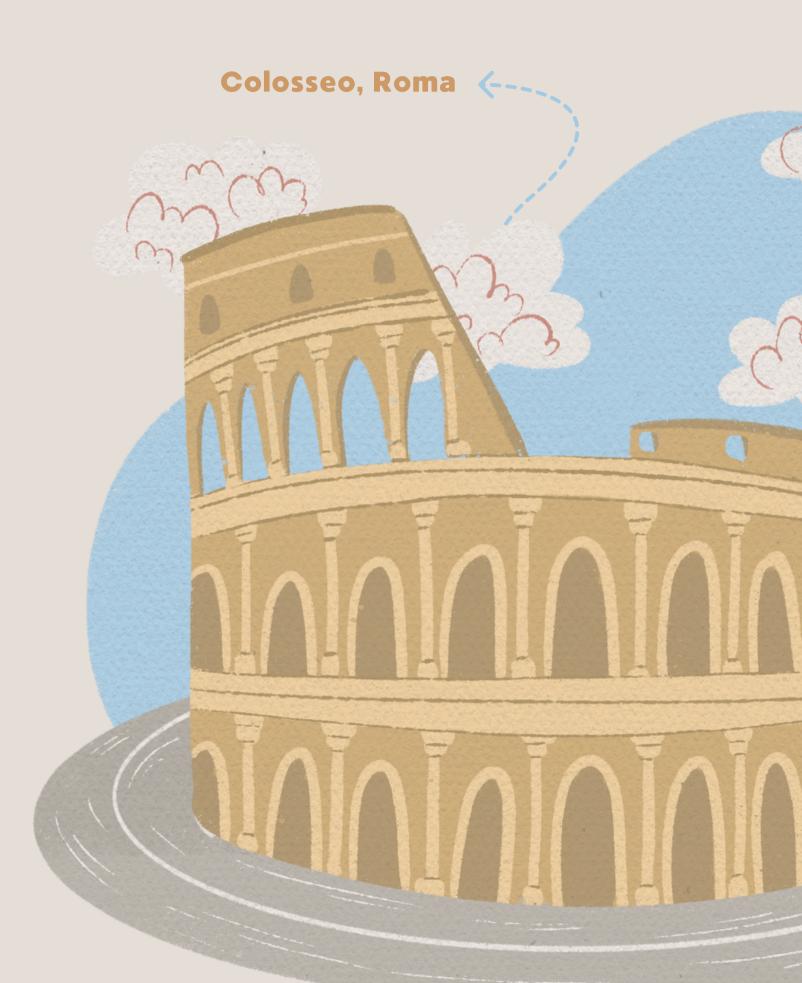






# Goal

The main goal of this project is to make Italian handicrafts known in the educational sphere abroad, through clear and effective pills that express and state traits of Italian culture, avoiding to remain on the surface of stereotypes, but going to squeeze out what is deepest in Italian culture.







## How does it works?

As a subscriber, you can take advantage of a package of 6 mini-lessons of a maximum of 15 minutes each, on a specific topic on Italian culture, always following the thread of the artisan realities of our magnificent territory.

You can use this package according to your needs. Ideally, you should have 15 minutes a day free to dedicate to these pills, knowing that for six days a week you will have learnt and introduced something new about Italian culture into your lives.

If your schedule does not allow it, you can also watch the lessons all together in one day, having 90 minutes in total.







### Who would be interested?

I To people all over the world who are not looking for an Italian grammar course but are interested in Made in Italy and believe deeply in the values of the project



To people all over the world who are curious, never tired of learning and enjoying the beauty of a product born from dirty hands.





## Price

## **Ultra light**

299,00€ / month

- Activation of 5 courses
- 30 video lessons
- Unlimited number of users\*
- Additional courses € 59,00/month

#### Ready

399,00 €
/ month instead of 598.00€
/month

- Activation of 10 courses
- 60 video lessons
- Unlimited number of users\*
- Additional courses €
   57,00/month

#### Flat- Unlimited

**599,00€**/ month instead of 1495.00€
/month

- All active courses
- 150 video lessons
- Unlimited number of users\*
- No additional costs

### Contact us!

Contact us for anything related to our

company or services.

We will do our best to get back to you as soon as possible.



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# Our channel

## Two realities, a single goal



